

Rate card & Editorial schedule 2009

Publisher and Editor: Rolf Petrénilsson
Marketing Manager: Lars Adrians



shipgaz

Editorial Schedule 2009

No	Publishing day	Deadline for space
1	30 January	9 January
2	13 March	20 February
3	24 April	3 April
4	5 June	15 May
5	4 September	14 August
6	2 October	11 September
7	13 November	23 October
8	23 December	4 December



Specification for digital material

Material: Only digital material
Colour: four colours or black
Layout: Advertising price includes standard layout

Print information

Printing: Offset
Screen: 175 lines per inch
Accepted file formats for material ready for print are Pdf, Eps, InDesign CS.
Please note: Fonts and images must be included or attached!

Digital images

File formats: Photoshop, eps, tiff or jpeg
Resolution: 300 dpi
Colour space: RGB, CMYK or LAB
Black and White images: black and white, 1200 dpi

Please specify colour values for logos in CMYK, for adequate colour reproduction.
Do not send images in Word or PowerPoint files.

Send by

E-mail: ad@shipgaz.com
Ftpserver: <ftp.shipgaz.com>
User: ftpuser
Password: skalm4n

Sender

When sending material, please state the following: company, contact person, phone, e-mail address and issue of insertion.

Questions?

Send an e-mail to: ad@shipgaz.com.
More information can be found on our website www.shipgaz.com/advertising/

Rate card

Effective 2009. All prices in euro

Cover pages

First cover	€ 3,100
Second, third & last cover.....	€ 2,280

SSG Recruitment Service, Vacancies in shipping

E-mail and shipgaz.com (one month)	€ 805
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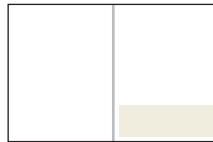
Banners, www.shipgaz.com

Top banner (468x60 px) incl design, 1 month	€ 1,300
Following per month	€ 650
Side banner (100x60 px) incl design, 1 month	€ 550
Following per month	€ 270

Format and prices



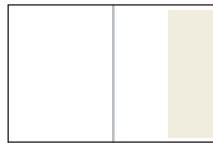
Spread
 Size: 410x281 mm
 Bleed*: 426x297 mm
€ 3,360



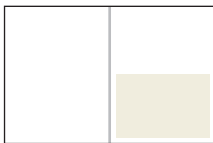
Quarter page, landscape
 Size: 184x58 mm
€ 990



Full page
 Size: 197x281 mm
 Bleed*: 213x297 mm
€ 2,100



Half page, portrait
 Size: 90x268 mm
€ 1,390



Half page, landscape
 Size: 184x118 mm
€ 1,390



First cover
 Bleed*: 213x297 mm
€ 3,100
 Last cover
 Bleed*: 213x272 mm
€ 2,280

*Add 3 mm trim on all sides

Shipgaz contact information

P.O. Box 370, SE-401 25 Göteborg, Sweden
Visiting address: Södra Hamngatan 53
Phone: +46-31-62 95 70, Fax: +46-31-80 27 50
marketing@shipgaz.com

Marketing office in Göteborg

Lars Adrians, marketing manager
Phone: +46-31-62 95 71, lars@shipgaz.com

Agne Carlsson, sales
Phone: +46-31-62 95 74, agne@shipgaz.com

Tomas Lindberg, sales
Phone: +46-31-62 95 84, tomas@shipgaz.com

Ulla-Beth Wiberg, traffic
Phone: +46-31-62 95 76, ad@shipgaz.com

Sales representatives Finland and Åland
Stig-Johan Lundström
Oy Marconwest Ltd

Ruissalontie 10 as 22, FI-20200 Turku, Finland
Phone: +358-45 132 4499
Fax: +358-50 855 558 21
stig-johan.lundstrom@marconwest.fi

Sales representative in Germany

Angelika Volkrodt
German-Europe Link GmbH
Roeckstr. 40, DE-23568 Lübeck, Germany
Phone: +49-451-58 55 775
Fax: +49-451-58 59 085
angelika.volkrodt@gel-verlag.de

Sales representative in Poland

Leszek Szymanski
Korzystno 17C, PL-78-132 Grzybowo, Poland
Phone: +48-94-354 04 84
Fax: +48-94-358 12 04
Mobile: +48-602-579 620
602579620@eranet.pl

